



California's biggest equestrian event focusing on trails and the backcountry since 1988

## **Backcountry Horsemen of California (BCHC)**

**BCHC Ed Fund a 501C3 20-4093378**

**2020 Wilderness and Trails Rendezvous**

**Tehama County Fairgrounds March 27-29**

### **Sponsorship Opportunities**

This annual gathering of BCHC members offers a wide range of opportunities for businesses. Our event draws participants from over 28 California counties with some national membership representation as well. The Rendezvous is open to the public at no charge, and we draw extensively from the local community and surrounding counties.

#### **\$5,000.00\*Platinum Sponsor Includes:**

- A 10x20 Booth Space,
- 2 Full Page Ads in the Rendezvous Program (1 Color-Back Cover and 1 Black/White inside) A Full-Page Ad for 1 year in the BCHC Newsletter (Color-Back Cover) - 3 issues
- 8 Friday Night Dinner and Concert Tickets, featuring Chad Bushnell
- Saturday Afternoon Beer and Wine Tasting Tickets,
- 8 Saturday Night Dinner Tickets,
- Your Banner(s) prominently displayed during the event, Your Company's support announced throughout the event,
- Your Company listed on the BCHC website for one year as a main sponsor. (You are responsible for supplying your Ad copy by February 1,2020)

#### **\$2,500.00\*Gold Sponsor Includes:**

- A 10x20 Booth Space,
- A Full-Page Ad in the Rendezvous Program,
- 1/2 Page Ad for 1 year in BCHC Newsletter - 3 issues
- 4 Friday Night Dinner and Concert Tickets, featuring Chad Bushnell
- Saturday Afternoon Beer and Wine Tasting Tickets,
- 4 Saturday Night Dinner Tickets,
- Your Banner(s) prominently displayed during the event, Your Company support announced throughout the event,
- Your Company listed on the BCHC website for one year as a main sponsor. (You are responsible for supplying your Ad copy by February 1, 2020)

#### **\$1000.00 \* Silver Sponsor Includes:**

- A 10x10 Booth Space,
- 1/2 Page Ad in the Rendezvous Program,
- 1/4 Page Ad for 1 year in BCHC Newsletter - 3 issues
- 3 Saturday Afternoon Beer and Wine Tasting Tickets, 3
- Saturday Night Dinner Tickets,
- Your Banner prominently displayed during the event, Your Company support announced throughout the event,
- Your Company listed on the BCHC website for one year as a main sponsor. (You are responsible for supplying your Ad copy by February 1, 2020)

**\$750.00\* Bronze Sponsor Includes:**

A 10x10 Booth Space,  
1/2 Page Ad in the Rendezvous Program,  
2 Saturday Afternoon Beer and Wine Tasting Tickets, 2 Saturday Night Dinner Tickets,  
Your Banner displayed during the event,  
Your Banner displayed in one of the event seminar locations, Your Company listed in the program as a Seminar Sponsor  
Your Company mentioned for 1 year in BCHC Newsletter - 3 issues (You are responsible for supplying your Ad copy by February 1, 2020

**\$500.00\* Copper Sponsor Includes:**

A 10x10 Booth Space,  
1/4 Page Ad in the Rendezvous Program,  
1 Saturday Afternoon Beer and Wine Tasting Tickets, 1 Saturday Night Dinner Tickets,  
Your Banner displayed during the event,  
Your Company mentioned for 1 year in BCHC Newsletter - 3 issues (You are responsible for supplying your Ad copy by February 1, 2020

**\$250.00\* Aluminum. Sponsor Includes:**

1/4 Page Ad in the Rendezvous Program,  
1 Saturday Afternoon Beer and Wine Tasting Tickets, Your Banner displayed during the event,  
Your Company mentioned for 1 year in BCHC Newsletter - 3 issues (You are responsible for supplying your Ad copy by February 1, 2020

**\$100.00\* Stainless Steel Sponsor Includes:**

Business Card Ad in the Rendezvous Program,  
1 Saturday Afternoon Beer and Wine Tasting Tickets, Your Banner displayed during the event,  
(You are responsible for supplying your Ad copy by February 1, 2020

**BCHC Website: <http://www.bchcalifornia.org/>**

**The Backcountry Horsemen of California thank you for your generous support!**

**Please submit the Sponsorship Form (page 3) and your sponsorship check to BCHC**

C/O Larry Shuman  
16900 C Road  
Cottonwood, CA 96022

*Backcountry Horsemen of California is a 501c3 non-profit organization*

Larry Shuman (530)526-0590 [Lshuman62@gmail.com](mailto:Lshuman62@gmail.com)

**SPONSORSHIP FORM BCHC2020RENDEZVOUS**  
**March 27, 2020 - March 29, 2020**  
(Please Print)

Company Name/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level (Check Enclosed)

\$5,000     \$2,500     \$1,000     \$750     \$500     \$250     \$100

Yes  No    We will/ will not be using Booth Space. Booths are to be set up on Thursday, March 26<sup>th</sup>, and taken down on Sunday afternoon. If you will be using Booth space, will you require electrical power? Yes No

Yes  No    We will / will not be submitting an Ad for the Rendezvous Program. Ads should be submitted in grayscale; 300 PPI as follows:

¼Page= 3.625" wide x 4.375" tall  
½Page= 7.375"wide x 4.375" tall Full  
Page= 7.375" wide x 9" tall

Ads should be submitted by email to [Lshuman62@gmail.com](mailto:Lshuman62@gmail.com) no later than February 1, 2020

Yes  No    We will / will not be submitting a Banner. Banners can be shipped in advance to the address shown below or delivered to the event on Thursday, March 26<sup>th</sup>.

\_\_\_\_\_  
Signature, Title \_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name

SPONSORSHIP CONTRIBUTIONS MAY INCLUDE FUNDS, GOODS, OR SERVICES  
BACKCOUNTRY HORSEMEN OF CALIFORNIA IS A 501c3 NON-PROFIT  
ORGANIZATION

Make checks payable to: **BCHC**  
Mail to: BCHC, c/o Larry Shuman, 16900 C Road, Cottonwood CA. 96022

For any questions or concerns you may contact Larry Shuman (530)526-0590