



California's biggest equestrian event focusing on trails and the backcountry since 1988

**Backcountry Horsemen of California (BCHC) 2019 Rendezvous
Friday, March 29 through Sunday, March 31, 2019
George Ingalls Equestrian Center, Norco, CA
Sponsorship Opportunities**

This annual gathering of BCHC members offers a wide range of opportunities for businesses. Our event draws participants from over 28 California counties with some national membership representation as well. The Rendezvous is open to the public at no charge, and we draw extensively from the local community and surrounding counties.

\$5,000.00*Platinum Sponsor Includes:

- A 10x20 Booth Space,
- 2 Full Page Ads in the Rendezvous Program (1 Color-Back Cover and 1 Black/White inside)
- A Full Page Ad for 1 year in the BCHC Newsletter (Color-Back Cover) – 3 issues
- 4 Friday Night Dinner and Concert Tickets
- 4 Saturday Afternoon Beer and Wine Tasting Tickets,
- 4 Saturday Night Dinner Tickets,
- Your Banner(s) prominently displayed during the event,
- Your Company's support announced throughout the event,
- Your Company listed on the BCHC website for one year as a main sponsor.
- (You are responsible for supplying your Ad copy by Jan 5, 2019)

\$2,500.00*Gold Sponsor Includes:

- A 10x20 Booth Space,
- A Full Page Ad in the Rendezvous Program,
- 1/2 Page Ad for 1 year in BCHC Newsletter – 3 issues
- 2 Friday Night Dinner and Concert Tickets
- 2 Saturday Afternoon Beer and Wine Tasting Tickets,
- 2 Saturday Night Dinner Tickets,
- Your Banner(s) prominently displayed during the event,
- Your Company support announced throughout the event,
- Your Company listed on the BCHC website for one year as a main sponsor.
- (You are responsible for supplying your Ad copy by Jan 5, 2019)

\$1000.00* Silver Sponsor Includes:

- A 10x10 Booth Space,
- 1/2 Page Ad in the Rendezvous Program,
- 1/4 Page Ad for 1 year in BCHC Newsletter – 3 issues
- 2 Saturday Afternoon Beer and Wine Tasting Tickets,
- 2 Saturday Night Dinner Tickets,
- Your Banner prominently displayed during the event,
- Your Company support announced throughout the event,
- Your Company listed on the BCHC website for one year as a main sponsor.
- (You are responsible for supplying your Ad copy by Jan 5, 2019)

\$750.00* Bronze Sponsor Includes:

A 10x10 Booth Space,
1/2 Page Ad in the Rendezvous Program,
2 Saturday Afternoon Beer and Wine Tasting Tickets,
Your Banner displayed during the event,
Your Banner displayed in one of the event seminar locations,
Your Company listed in the program as a Seminar Sponsor
Your Company mentioned for 1 year in BCHC Newsletter – 3 issues
(You are responsible for supplying your Ad copy by Jan 5, 2019)

\$500.00* Copper Sponsor Includes:

A 10x10 Booth Space,
1/4 Page Ad in the Rendezvous Program,
2 Saturday Afternoon Beer and Wine Tasting Tickets,
Your Banner displayed during the event,
Your Company mentioned for 1 year in BCHC Newsletter – 3 issues
(You are responsible for supplying your Ad copy by Jan 5, 2019)

\$250.00* Aluminum Sponsor Includes:

1/4 Page Ad in the Rendezvous Program,
Your Banner displayed during the event,
Your Company mentioned for 1 year in BCHC Newsletter – 3 issues
(You are responsible for supplying your Ad copy by Jan 5, 2019)

\$100.00* Stainless Steel Sponsor Includes:

Business Card Ad in the Rendezvous Program,
Your Banner displayed during the event,
(You are responsible for supplying your Ad copy by Jan 5, 2019)

BCHC Website: <http://www.bchcalifornia.org/>

The Backcountry Horsemen of California thank you for your generous support!

Please submit the Sponsorship Form (page 3) and your sponsorship check to

BCHC Rendezvous
C/O Mike Williams
1390 4th Street Norco, Ca 92860

Backcountry Horsemen of California is a 501c3 non-profit organization

SPONSORSHIP FORM
BCHC 2019 RENDEZVOUS
March 29- March 31, 2019
 (Please Print)

Company Name/Organization _____
 Address _____
 City, State & Zip Code _____
 Contact Person _____
 Phone Number _____ Cell Number _____
 Fax Number _____ Email Address _____

Sponsorship Level (Check Enclosed)

\$5,000 \$2,500 \$1,000 \$750 \$500 \$250 \$100

Yes No We will / will not be using Booth Space. Booths are to be set up on Thursday, March 28, and taken down on Sunday afternoon. If you will be using Booth space, will you require electrical power? Yes No

Yes No We will / will not be submitting an Ad for the Rendezvous Program. Ads should be submitted in gray scale, 300 PPI as follows:

¼ Page = 3.625" wide x 4.375" tall
 ½ Page = 7.375" wide x 4.375" tall
 Full Page = 7.375" wide x 9" tall

Ads should be submitted by email to: socalhorsemn@yahoo.com no later than Jan 5, 2019

Yes No We will / will not be submitting a Banner. Banners can be shipped in advance to the address shown below (no later than two weeks prior to event) or delivered to the event on Thursday, March 28.

 Signature, Title Date

 Print Name

SPONSORSHIP CONTRIBUTIONS MAY INCLUDE FUNDS, GOODS, OR SERVICES
 BACKCOUNTRY HORSEMEN OF CALIFORNIA IS A 501c3 NON-PROFIT ORGANIZATION

Make checks payable to: **BCHC**
 Mail to: BCHC, c/o Mike Williams 1390 4th St, Norco, Ca 92860

For any questions contact Mike Williams 714-393-6453 socalhorsemn@yahoo.com